



Invitation

SWEDISH URBAN TRANSPORT DELEGATION TO HONG KONG & SHENZHEN

Hong Kong and Shenzhen, November 2024

Business Sweden in cooperation with the Embassy of Sweden Beijing and the Consulate General of Sweden in Hong Kong invites you to participate in a delegation on the topic of future mobility trends and demand in Hong Kong and Shenzhen during 4-8 November 2024. The overall objective is to build a platform for knowledge building and experience exchange and explore future collaboration.

With rapid urbanization, China's growing transport and traffic demand create a huge market potential for smart, efficient and sustainable urban transport solutions. This delegation allows Swedish companies to explore the needs for novel and sustainable transport solutions in Hong Kong and Shenzhen, and connect with key local stakeholders.

Hong Kong and Shenzhen are rapidly integrating with other cities in the Greater Bay Area through advancement of infrastructure connectivity. In addition, to align with the national "dual carbon" targets, the two cities have dedicated significant efforts in decarbonizing the transport sector. The cities offer tremendous opportunities for Swedish actors who offer innovative urban transport solutions in the areas of, for instance, traffic management, improvement of road safety, alleviation of road congestion, optimization of transport efficiency, reduction of energy use and environmental impacts etc.

Why Hong Kong?

As a small and densely populated city, Hong Kong faces a significant challenge in urban mobility where its transport systems are under increasing strain. With robust backing by the Hong Kong Government, the city is set to transform its transportation system and promote overall sustainability by adopting innovative technologies.

The Government has been tirelessly implementing various smart mobility initiatives since the release of the Smart Mobility Roadmap for Hong Kong in 2019. In addition, the Government announced Hong Kong Roadmap on Popularisation of Electric Vehicles, Clean Air Plan for Hong Kong 2035, and Hong Kong's Climate Action Plan 2050 in 2021, covering policy directions and future targets in different areas promoting the adoption of new energy transport technologies, so as to guide Hong Kong towards zero vehicular emissions before 2050 and attain carbon neutrality within the same timeframe.

In addition, Hong Kong has recognized hydrogen as an important new source of energy for the future. The Government will formulate the Strategy of Hydrogen Development in the first half of 2024 and commence the preparatory work for relevant legislative amendments. Private players are actively working on the development and testing of hydrogen fuel technology. In February 2024, Hong Kong's first hydrogen refuelling station and the world's first tri-axle hydrogen double deck bus has commenced service. More hydrogen trial projects have been approved by the Government.

In order to capture the future demand in Hong Kong and to plan ahead of developing relevant offerings for the market, it is crucial for Swedish industry players to understand better the Hong Kong Government's strategy and roadmap on new energy vehicles (NEVs).

Why Shenzhen?

Dubbed as China's Silicon Valley, Shenzhen has long been a testing ground for everything new — economic reform, policy shift and tech innovation. The city aims to become a modern and international city of innovation by 2025, and a hub of innovation, entrepreneurship and creativity with international influence and per-capita GDP doubling on the basis of 2020 by 2035. Shenzhen will speed up its digital transformation, build a smart city with more tech contents and realize a coordinated high-quality development in digital government, economy, society and ecology.

Shenzhen also aims to be a liveable low-carbon city. The Government recently released a carbon peaking implementation plan that sets out overall requirements and directions for green and low-carbon development in different fields. To achieve the target of capping carbon emissions by 2030, the plan puts forward "10 major actions" in areas including green and low-carbon energy transformation, energy conservation, carbon reduction and efficiency enhancement, industry-focused green and low carbon initiatives, and the capping of carbon emissions in transportation.

In regard to the new energy transport, Shenzhen is leading the way in electric vehicle adoption. The city was the first city in the world achieving 100% electrification of its public buses in 2017 and 100% electrification in vehicles offering ride-hailing services in 2020. By 2025, Shenzhen aims to double the new energy vehicle fleet to 1M, with a key focus on boosting the number of commercial EV to a further 180 000. This will be complemented by a concurrent upsurge in availability of EV-chargers from 3 000 in 2014 to 833 000 in 2025.

Timeline

- 27 May - 21 June 2024: Application opens. Individual discussion between Business Sweden and interested companies on their ambition
- 21 June 2024: Closing of application submission to carrie.chan@business-sweden.se
- 4-8 November 2024: Delegation to Hong Kong and Shenzhen

Tentative schedule

Hong Kong	Shenzhen
<p>DAY 1 – MONDAY 4 NOVEMBER</p> <ul style="list-style-type: none">• Welcoming briefing by Business Sweden• Round table discussion with the Environment and Ecology Bureau• Round table discussion with the Transport and Logistics Bureau• Round table discussion with the Development Bureau• Round table discussion with the Innovation, Technology and Industry Bureau• Welcoming reception at Swedish Consul-General's residence <p>DAY 2 – TUESDAY 5 NOVEMBER</p> <ul style="list-style-type: none">• Visit to bus operator, e.g., Kowloon Motor Bus, CityBus• Visit to power company, e.g., CLP, Hong Kong Electric• Visit to key stakeholders with efforts in decarbonizing transport, e.g., Kerry logistics, Swire Coca-Cola	<p>DAY 3 – WEDNESDAY 6 NOVEMBER</p> <ul style="list-style-type: none">• Round table discussion with the Transport Bureau of Shenzhen Municipality• Visit to Shenzhen Comprehensive Traffic Operation Command Center• Visit to Shenzhen Bus Group• Visit to Shenzhen Urban Transport Planning Center <p>DAY 4 – THURSDAY 7 NOVEMBER</p> <ul style="list-style-type: none">• Visit to automotive startup, e.g. Pony.ai, DeepRoute.ai• Visit Automotive World China <p>DAY 5 – FRIDAY 8 NOVEMBER</p> <ul style="list-style-type: none">• Round table discussion with the Development and Reform Bureau of Pingshan District• Visit Shenzhen Intelligent Connected Traffic Test Demonstration Zone in Pingshan• Visit to BYD• Wrap-up meeting

Topics to be covered

Hong Kong

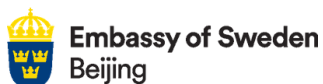
- Current challenges the Government and the actors in transport sector are facing in regard to new energy transport and possible solutions
- Government policies, roadmap, incentives/subsidies in driving the development and adoption of electric vehicles and hydrogen-fuelled vehicles in the market
- Urban development plans, for instance land supply and new infrastructure projects
- Smart city development
- Smart mobility roadmap and plan for transport infrastructure
- Current policies and requirements for retired EV batteries
- Private stakeholders' current challenge, ambitions and plans in regard to new energy vehicles

Shenzhen

- Government visions and planning in smart city and smart transportation
- Government policies, roadmap, incentives/subsidies for the promotion of new energy and intelligent connected vehicle industry
- Key trends in the new energy and intelligent connected vehicle industry
- Shenzhen's traffic and transport management model and integrated traffic monitoring platform
- Purpose of the Shenzhen Intelligent Connected Traffic Test Demonstration Zone and requirements for interested parties
- General requirements of government procurement/tenders
- Private stakeholders' current challenge, ambitions and plans in regard to smart mobility and transport decarbonization

Contact: Carrie Chan, carrie.chan@business-sweden.se and deadline of application by 21 June 2024

In cooperation with



REGISTRATION FORM

We hereby apply to participate in the Urban Transport Delegation to Hong Kong and Shenzhen 2024. Participation fee for SMEs* is 35 000 SEK excl. VAT for two (2) attendees. Participation fee for non-SMEs is 60 000 SEK excl. VAT for two (2) attendees.

We hereby register ____ additional attendee(s) to the Urban Transport Delegation to Hong Kong and Shenzhen 2024. The additional fee is 5 000 SEK per person excl. VAT.

*SMEs refers to a company that has employees less than 250 persons, an annual turnover not exceeding Eur 50 million or an annual balance sheet total not exceeding Eur 43 million

Registration is binding after written confirmation from Business Sweden. The fee will be invoiced upon confirmation and is non-refundable. If not stated otherwise in the invitation, upon cancellation of participation the fee will be charged in full as from the date Business Sweden has received and confirmed the Participant Company's binding registration.

Terms and Conditions:

- Business Sweden's General Terms and Conditions for participation in trade and invest activities, enclosed as Appendix 1, govern the performance of this project.
- Invoicing will be done in SEK, based on the official exchange rate applied on the invoice date.
- Payment terms are thirty (30) days after the date of invoicing. VAT will be added when applicable.
- Any additional costs or expenses to be paid by the Participant Company will be verified with Participant Company in advance.
- The Participant Company is fully liable for any and all damages caused by the Participant Company or its employees, representatives or visitors.
- The Participant Company accepts to participate in a client satisfaction survey after finalized trade and invest activity.
- Registration to be sent no later than 21 June to carrie.chan@business-sweden.se

Participation fee includes Participation for 2 people in the activities stated in the program; local transportation between program points; welcome reception day 1; lunches day 1-5.

Please note: This fee does not include transportation and meals outside the scope of the program, accommodation, flights, visa applications, pick up at the airport or other arrangements outside of the program.

Participant Company information

Name of Participant Company:

Corporate ID:

Invoicing address:

Contact Person:

Name of delegates:

Telephone:

E-mail:

This form has been duly executed in two original copies, of which the Parties have taken one each. If this invitation has been signed electronically by the Parties, the Parties agree that any electronic signature appearing on this form shall have the same validity, enforceability and admissibility as a wet ink signature.

Date:

Place:

Participant Company

Date:

Place:

Business Sweden

Name:

Title:

Joakim Abeleen

Vice President East Asia and Pacific



We help Swedish companies grow global sales and international companies invest and expand in Sweden.

BUSINESS-SWEDEN.COM

*BUSINESS SWEDEN Box 240, SE-101 24 Stockholm, Sweden
World Trade Center, Klarabergsviadukten 70
T +46 8 588 660 00 F +46 8 588 661 90
info@business-sweden.se*



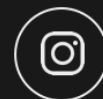
[LINKEDIN.COM/COMPANY/BUSINESS-SWEDEN](https://www.linkedin.com/company/business-sweden)



[TWITTER.COM/BUSINESSSWEDEN](https://twitter.com/BUSINESSSWEDEN)



[FACEBOOK.COM/BUSINESSSWEDEN](https://www.facebook.com/BUSINESSSWEDEN)



[INSTAGRAM.COM/BUSINESSSWEDEN](https://www.instagram.com/BUSINESSSWEDEN)