



# The Scandinavian Association for Suppliers to the Automotive Industry - FKG Go Inspire - Israel

## Sunday 8<sup>th</sup> of May

- Flight to Tel Aviv, Israel
- Check in to the hotel
- Diner at the restaurant The old man and the Sea in Yaffo harbor.

## Monday 9<sup>th</sup> of May - Tel Aviv

- **The Peres Center for Peace and Innovation**([www.peres-center.org/en/the-organization](http://www.peres-center.org/en/the-organization)) – - Get some economic history and a kickstart to Israel is like an innovation country.
- **Ecomotion** ([www.ecomotion.org.il](http://www.ecomotion.org.il)) – Få en briefing som Israel som Automotive och Smart City land  
*EcoMotion is a dynamic community with over 600 start-ups (constantly growing) and 10,000 members in the Smart Transportation sector. Understanding startups do not grow in a void, we bring together entrepreneurs, academics, government officials, local & global automotive industry representatives, investors and much more; providing a support platform for knowledge-sharing, networking and collaboration.*
- **DriveTLV** (<https://www.drivetlv.com/>) - a unique innovation hub focused on smart mobility. Volvo Cars and Volvo AB have invested and are partners here. Lunch and meet their portfolio company.
- **Tel Aviv's CityZone** project (<https://www.city-zone.co/9> - a mini-city-within-the-city at the 20-acre Atidim High-Tech Park were advanced technological solutions for smart city ventures are vetted and tested. The project is run in partnership between Atidim, the Tel Aviv Municipality, and Tel Aviv University.
- **Inokim** (<https://inokim.com/>) – Manufacturer of electric scooters and micro transport vehicles.
- Dinner in Tel Aviv with Swedes who live and work in Israel within the Startup Community



**Tuesday 10<sup>th</sup> of May - Jerusalem**

- **Mobileye** ([www.mobileye.com](http://www.mobileye.com)) developing self-driving cars and advanced driver assistance systems.
- **OurCrowd** ([www.ourcrowd.com](http://www.ourcrowd.com)) - is a global venture investing platform that empowers institutions and individuals to invest and engage in emerging companies. The most active venture investor in Israel.
- Lunch in Jerusalem with the guide Peter Lebenswerd (Swedish speaking)  
Guided tour of ancient Jerusalem.
- Dinner in Jerusalem with representatives from the **Israeli Ministry of Economy**.

**Wednesday 11<sup>th</sup> of May – Tel Aviv**

- **Ecomotion Week 2022** – Exhibition that facilitate many different opportunities for knowledge sharing, networking and countless interactions, as well as an attraction of many collaborations and side events of the smart mobility industry.
- Mobility X Lab Event with Volvo AB, Volvo Cars, Ericsson, CEVT, Veoneer, Zenseact
- **Storedot** ([www.store-dot.com](http://www.store-dot.com)) - a battery developer and materials innovation leader, developing ground-breaking battery technologies based on the design and synthesis of both organic and inorganic compounds. They can charge a EV car 0-100% in 5min.
- Dinner in Tel Aviv.

**Thursday 12<sup>th</sup> of May – Tel Aviv**

- **Maniv Mobility** ([www.maniv.com](http://www.maniv.com)) - a venture capital fund investing in the world's leading Automotive, Mobility and Smart City related startups.
- B2B meeting at **Ecomotion Week 2022** – Speed dating style of 20min meetings with pre-booked Israeli companies according to your wish list.
- Cocktail at the Swedish Ambassador Erik Ullenhags Residence

**Friday 13<sup>th</sup> of May – Tel Aviv**

- Breakfast and summary
- Transport to the airport
- Flight home