# **Deloitte.**



# Preparing operations and supply chain for the restart

Deloitte Point of View

Deloitte Consulting, 3rd April 2020

# **Deloitte Presenters**

# Short bios of today's presenters



**Tobias Exler** Director

Mobile: +49 151 1829 3983 E-Mail: texler@deloitte.de

Tobias Exler is a Director with Deloitte Consulting and leads the Manufacturing Strategy and Smart Operations practice. He has more than 14 years of consulting experience in manufacturing, logistics and supply chain in different industries with a focus on the automotive industry.



**Stefan Klang**Senior Manager

Mobile: +49 151 5800 1549 E-Mail: sklang@deloitte.de

Stefan Klang is a Senior Manager with Deloitte Consulting and advises from the companies the automotive sector in areas of production and supply chain, with focus on manufacturing strategy, operational excellence and digitalization. He leads Deloitte's service offering on launch and ramp-up management.



**Dr. Harald Proff**Partner

Mobile: +49 151 5800 2696 E-Mail: hproff@deloitte.de

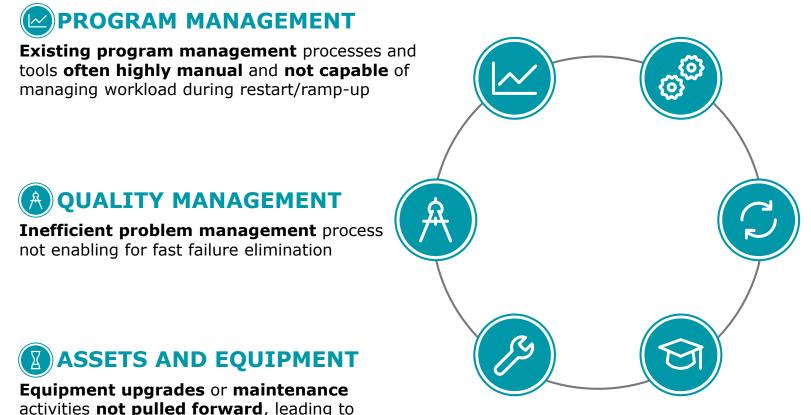
Harald Proff has over 20 years of experience in industry and consulting and is the responsible lead partner for Operations in Germany including manufacturing, product development, supply chain management and logistics.

# Contents Success factors and important considerations **Selected methods and tools** How we can support **Discussion and Q&A**

# Selected typical challenges

additional (planned) shutdowns

A complete shutdown of the entire operations and supply chain creates a completely new situation, with limited applicability of lessons learned from past ramp-ups





Production processes often not flexible or agile enough for restart/ramp-up situations

# **SUPPLY CHAIN**

Limited visibility into sub-supplier status and readiness (capacity, processes & quality)

# **WORKFORCE**

**Shutdown time** often **not adequately** used for employee **qualification**. Lack of procedures to ensure **workforce health**; missing planning capabilities for restart and workforce availability

# Success factors from recent China production restarts

Looking at the recent production restarts in China, and comparing it with the situation in Europe, a successful restart of the entire supply chain will require behavioral changes

### **SUPPLY CHAIN**



- Actively support suppliers (e.g. adaptation of payment terms, cash support)
- Introduce systematic supplier inventory monitoring to ensure supply

### **PRODUCTION**



- Use existing inventories to get production up and running
- Start with lower production capacity to have supply chain fill up first

### **CUSTOMERS**



 Supply market with highly demanded variants first (e.g. white colored vehicles)

### **WORKFORCE**



- Establish company-wide daily employee health checks
- Ensure minimum distance between employees on production line between

# Key activities in the integrated restart/ramp-up program plan

From our point of view, critical factors for a successful restart/ramp-up are lean execution and fast integration

	Activities				
Planning & Steering	Program planning for production and supply chain restart  Daily production and supply chain control				
Supplier Network					
Production & Logistics					
Quality Management	Quality validation  Problem management process (Accelerated)				
Program Management	Ramp-up Management Execution  Performance Tracking				

# Important considerations

Prior and during the restart or ramp-up of the operations and supply chain, selected key areas need to be carefully managed to ensure a sustainable "going back to normal"

	Planning & Steering	Supplier Network	Production & Logistics	Quality Management	Program Management
BEFORE	<ul> <li>Closely align production program considering status of own sub-suppliers, OEM production restart (and demand) and own production status</li> <li>Simulate capacity and demand to understand shortages, assess risk of unplanned events</li> </ul>	<ul> <li>Assess which subsuppliers are impacted the most from current stoppages (e.g. due to geographies)</li> <li>Illuminate extended supply network via visibility to key Tier 2 or 3 suppliers and beyond</li> </ul>	<ul> <li>Conduct dry-run production under "normal" production conditions prior to actual production start</li> <li>Perform equipment maintenance / upgrades to avoid further shutdowns</li> <li>Execute digital learning factory for employee qualification to prepare for restart/ramp-up</li> </ul>	Analyze past quality issues and deploy predictive quality analytics to prevent upcoming failures	<ul> <li>Establish cross-functional task force, consisting of procurement, production, logistics and key support functions to manage restart/ramp-up efforts</li> <li>Achieve full working capital transparency and accelerate implementation of improvements to secure cash flow</li> </ul>
DURING & AFTER	Establish overarching production and supply chain control tower for daily performance tracking	<ul> <li>Align ramp-up plan early with OEM, request continuous exchange of information with OEM</li> <li>Align closely with key suppliers to understand flexibility they have</li> </ul>	<ul> <li>Process confirmation to drive process adherence</li> <li>Perform production stress-tests</li> </ul>	Execute accelerated problem management process	<ul> <li>Cross-functional steering of restart/ramp-up efforts</li> <li>Ensure workforce health (e.g. health checks at the entrance of each building)</li> <li>Continuously track workforce availability</li> </ul>
IMPACT	Material Asset Operational efficiency efficiency	Material efficiency	Asset Operational efficiency	Increased quality	Overhead Cash efficiency flow



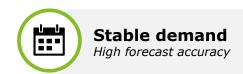
# Crisis impact on operations and supply chain (and simulating the restart)

Operations and supply chain are severely impacted by the crisis. Using the manufacturing line in the Deloitte Digital Factory, we can simulate impact and ramp-up scenarios

## **Situation before crisis**

# Value stream (simulation)

ILLUSTRATIVE

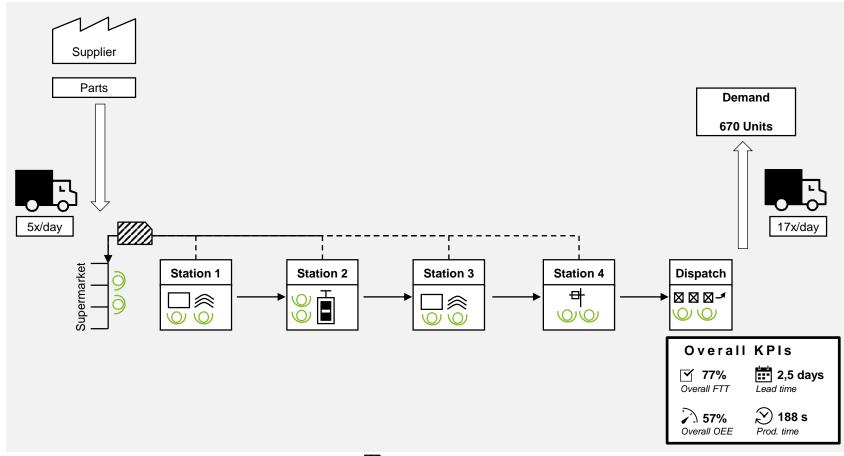












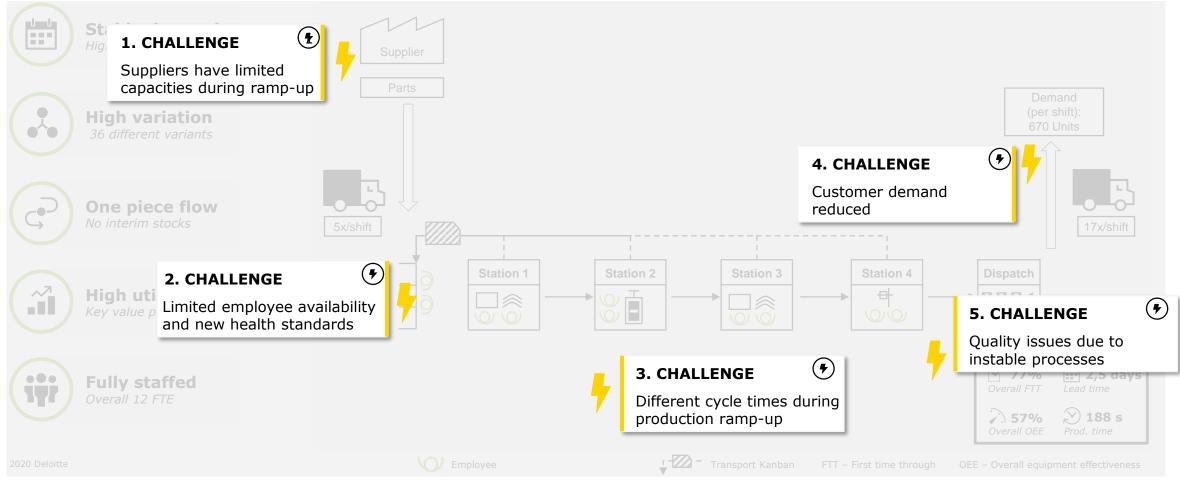


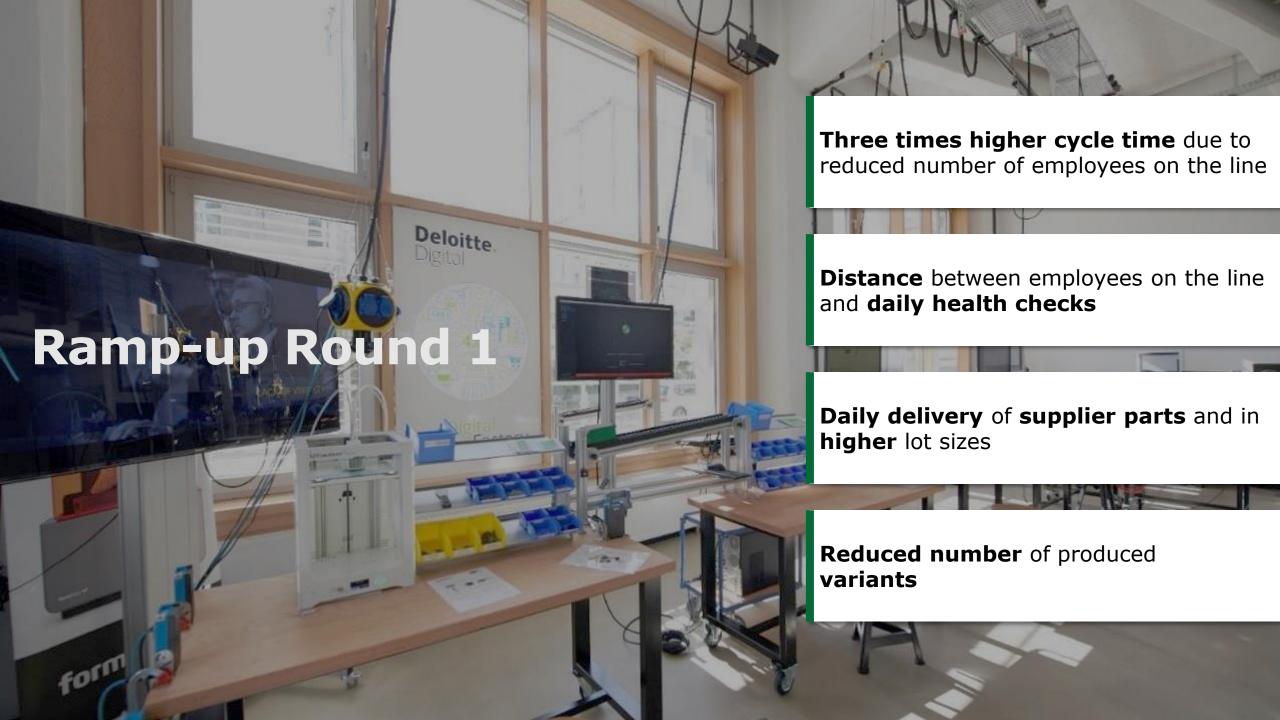
Challenges in the operations and supply chain due to the current crisis

The crisis situation creates various challenges across the entire value chain of our
manufacturing line – the restart and ramp-up needs to consider adjustments

# Situation during crisis Value stream (simulation)

ILLUSTRATIVE







# Simulating the restart and ramp-up (ramp-up round 1)

We made crucial adjustments to the value stream due to health requirements, while accounting for the complexity of the ramp-up - performance indicators decrease

# Ramp-up adjustments

# Value stream (simulation)

ILLUSTRATIVE

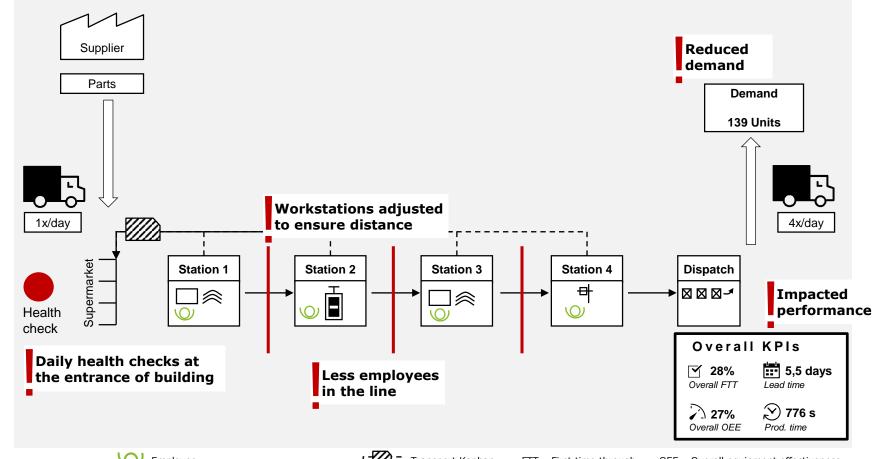












# Coordinating the restart across the entire supply chain

Prior and during restart, the OEM acts as central coordinator. Ideally, suppliers already start production 2-3 weeks before the OEM in order to refill the supply chain again

**Production** -2 to -n -1 0 restart compared to OEM [in weeks] Tier 2+ Tier 1 **OEM** Liquidity Transparency

For **Tier 1 suppliers and beyond, liquidity** needs to ensured, especially during restart and ramp-up, e.g. by advance payments or quaranteed purchases.

A successful restart of the supplier network requires **transparency** of existing **inventories across** the **supply chain**, as those are **necessary** to **get production up and running**, while the supply chain still fills up.

The **production restart** of the **supplier network** is oriented towards the actual **OEM's** restart date – suppliers start production 2-3 weeks before the OEM.

ILLUSTRATIVE

# Contents Success factors and important considerations **Selected methods and tools** How we can support **Discussion and Q&A**

# Ramp-up Management Execution

An overarching ramp-up management office steers all activities during the preparation and execution of the restart/ramp-up

# **Activities Ramp-up Management Execution Program Management Performance Tracking**

# Preparing and managing the restart/ramp-up

A multitude of topics and activities before and during the restart/ramp-up require full visibility on status and effective management

# **Dimension**

# **Topics** (Selection)



**Processes** 

- **Risk areas** in **production** requiring adjustments for ramp-up (e.g. high rework effort in past)
- Staggering of production speed during restart/ramp-up
- Problem management process speed and adjustments



People

- Availability scenarios for workforce (ability to go to work, ...)
- Health status and skill level of employees
- Necessary qualification measures based on past stability or quality-related issues in production (e.g. using DPU reports)



Parts (Suppliers)

- Planned **production restart** of **sub-suppliers** (in scenarios)
- Supplier **inventory levels**, lead times & quality (in scenarios)
- Transportation providers utilization and flexibility
- Call-off process from OEM (standard vs. pre-notice to suppliers)



- Asset/equipment upgrades status and completion date
- Asset stress test, spare parts availability, ...

# **Success Factors**

Simulations and dry-run builds under "normal" production conditions prior to restart to align interfaces.

Additional remote qualification sprints with direct and indirect employees to prepare for restart/ramp-up phase.



Pre-align restart and ramp-up scenarios with sub-suppliers upfront and regularly.

Pull forward equipment maintenance and upgrades to avoid further shutdowns.

# Ramp-up Management Execution

A set of efficient operating mechanisms and tools enable for transparency during planning and execution of the restart/ramp-up

# **Operating Mechanisms and Tools**



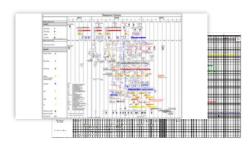
4P status monitoring



Ramp-up KPI cockpit



Stabilization and quality status



Restart/ramp-up schedules

# **Description**

### **4P status monitoring**

The 4P status (Process, People, Parts, Plant) monitoring tool steers the readiness for the restart.

### Stabilization and quality status

The stabilization and quality status tool provides key performance metric related to production output.

### Ramp-up KPI cockpit

The ramp-up KPI cockpit is a top management dashboard providing daily updates on critical key performance indicators (KPIs).

### Restart/ramp-up schedules

Integrated schedules outlining detailed preparation activities as well as key quality gates during the ramp-up.

# Supplier Stabilization and Risk Management

Full transparency on risks related to sub-suppliers is the basis for effective supplier stabilization during restart/ramp-up

# **Activities Description** Define production program Supplier risk management **Supplier** Network Supplier stabilization support Cross-functional steering of all restart/ramp-up efforts

- Control ramp-up of production
- Illuminate supplier network and coordinate restart efforts
- Support supplier stabilization
- Ramp-up production & logistics
- Plan workforce for restart/ ramp-up and prepare employees
- Ensure quality adherence and fast elimination of Q-problems
- Company-wide monitoring of employee health situation

# Supplier Risk Management

Ensuring material supply is critical to be able to react flexible in case of uprising demand. Collaboration and partnership with sub-suppliers is essential

## **Goals**



# **Key activities**



**Ensuring** the **supply** of parts and components from **sub-suppliers** to plants

# Typical tools used



- Top 6 Management Report
- Backlog recovery plan
- Mitigating activity plan
- Supply chain mapping / material flow analysis
- Fishbone / Ishikawa diagram
- Bottleneck control
- Capacity planning
- Raw Material Monitor

- Analysis and evaluation of the security of supply and other risks, taking into account functional, operational & other risks
- **Development and implementation of mitigation measures** taking into account technical and time restrictions
- Direct **contact with the relevant stakeholders** (e.g. authorities, supplier representatives, OEMs, owners)



Supplier status report



Risk tracking tool



Supplier Risk Monitor

# Production ramp-up and stabilization Prior to the production ramp-up

# **Activities**

Planning & Steering

Supplier Network

Production & Logistics

Quality Management

Program Ianagement rogram planning for production and supply chain restart

Daily production and supply chain control

Supplier risk management

Supplier stabilization suppor

### Production ramp-up and stabilization

Workforce planning, qualification and preparation

Duality validation

Problem management process (Accelerated

Ramp-up Management Execution

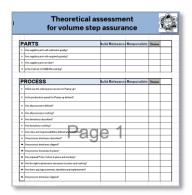
**Performance Tracking** 

# Production ramp-up and stabilization

In order to ensure that each function is ready for the restart and ramp-up, a 4-step approach is taken upfront to validate readiness

# 4-step approach

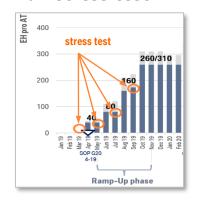
### 1. Conduct 4P-readiness assessment



### 3. Confirm readiness for production



### 2. Run stress test



### 4. Define counter measures



## **Description**

### 1. Conduct 4P-readiness assessment

- Questionnaire with individual adaptations for each area
- Chapters assessed by questionnaire include 4P dimensions (Process, People, Parts, Plant)

### 2. Run stress test

- Stress tests are conducted in each production area and also synchronized across all areas
- Production volume during stress test is minimum on the level of next planned production volume step

### 3. Confirm readiness for production

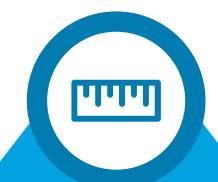
- Proof capability for production re-start based on previously assessed aspects and requirements
- Confirmation that quality and performance targets were met or even overachieved during the stress test

### 4. Define counter measures

- Define immediate counter measures in case targets were not met in order to assure volume can be achieved
- Define charters with specific tasks for each counter measure, including timeline and responsibilities

# Workforce planning, qualification and preparation

Keeping employees healthy is crucial and requires proper planning and preparation to successfully be able to restart production



### **WORKFORCE PLANNING**

- Perform scenario-based simulations of employee availability considering data on absences and anticipated returns (e.g. after quarantine)
- Establish daily health checks for employees at the building entrance prior to shift start
- Adjust shift plans and corresponding production schedules balancing employee safety and production stability



### **WORKPLACE READINESS**

- Perform 3P-workshops (product, process, people) to assess
   workplace readiness for employee safety and health:
  - Social distance
  - Access to washrooms
  - Fresh air supply
  - Employee routes
  - Work break environment



### **WORKFORCE PREPARATION**

- Train employees in processes during ramp-up and potentially relevant deviation procedures (e.g. additional quality checks)
- Train employees related to health and safety measures (e.g. adherence to lines drawn on floor in critical areas)
- Use VR and AR for work instructions, training and remote guidance

# Summary of key take-aways

Before planning and execution start of the restart and subsequent ramp-up, a few key points should be kept in mind



A **cross-functional steering** of all restart and ramp-up efforts should be established, while a **company-wide monitoring** of **employee health** provides the basis for workforce planning and timely adjustments as needed.



**Full supplier visibility** as a starting point, to manage status and risks in the supply chain, and to align restart and ramp-up plans between own plant and suppliers. **Stabilization support** for **key suppliers** during ramp-up.



Adjusted workplace layouts provide the necessary employee safety during production, with trainings prior to production start to prepare employees for adjusted processes and safety measures.



**Pull forward equipment updates** during shutdown times, to ensure readiness for the restart and ramp-up, while also avoiding additional shutdown during vacation periods. Set up **employee health monitoring infrastructure**.

# Contents Success factors and important considerations **Selected methods and tools** How we can support **Discussion and Q&A**

# How we can support with our proven approaches (selection)

Proven approaches incl. using a remote working model in order to manage the restart or ramp-up of the operations and supply chain

### A. RESTART READINESS CHECK

### **Activities:**

SC quick assessment to identify risks and define initiatives to synchronize restart/ramp-up between plants and suppliers

### **Duration:**

4-6 weeks



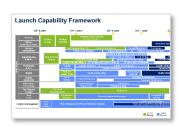
### **B. RAMP-UP TASK FORCE**

### **Activities:**

Set up and deploy cross-functional task force to manage restart efforts across involved departments

### **Duration:**

6-8 weeks



### C. 360° WORKING CAPITAL MONITOR

### **Activities:**

Deploy AI-enabled 360° working capital monitor for inventory transparency and potential optimizations



### **Duration:**

4 weeks

### **D. SUPPLIER TIGER TEAMS**

### **Activities:**

Deploy and steer tiger teams for priority suppliers to assess status/risks and support restart/ramp-up

### **Duration:**

6-8 weeks



# **E. PREDICTIVE QUALITY**

### **Activities:**

Analyze quality issues and deploy predictive quality analytics to prevent failures during restart/ramp-up

### **Duration:**

8 weeks



## F. DIGITAL LEARNING FACTORY

### **Activities:**

Develop concept and deploy digital learning factory pilot to train employees for restart/ramp-up

### **Duration:**

8-12 weeks



# Contents Success factors and important considerations **Selected methods and tools** How we can support **Discussion and Q&A**

# Deloitte First Points of Contact

# **Tobias Exler Director**

Deloitte Consulting GmbH

Mobile: +49 151 1829 3983 E-Mail: texler@deloitte.de



# **Stefan Klang Senior Manager**

Deloitte Consulting GmbH
Mobile: +49 151 5800 1549
E-Mail: sklang@deloitte.de



# Deloitte.

This presentation contains general information only, and none of Deloitte Consulting GmbH or Deloitte Touche Tohmatsu Limited ("DTTL"), any of DTTL's member firms, or any of the foregoing's affiliates (collectively, the "Deloitte Network") are, by means of this presentation, rendering professional advice or services. In particular this presentation cannot be used as a substitute for such professional advice. No entity in the Deloitte Network shall be responsible for any loss whatsoever sustained by any person who relies on this presentation. This presentation is to be treated confidential. Any disclosure to third parties – in whole or in part – is subject to our prior written consent.

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see www.deloitte.com/de/UeberUns for a more detailed description of DTTL and its member firms.

Deloitte provides audit, risk advisory, tax, financial advisory and consulting services to public and private clients spanning multiple industries; legal advisory services in Germany are provided by Deloitte Legal. With a globally connected network of member firms in more than 150 countries, Deloitte brings world-class capabilities and high-quality service to clients, delivering the insights they need to address their most complex business challenges. Deloitte's approximately 312,000 professionals are committed to making an impact that matters.