

SWEDEN AT SOLUTRANS IN LYON, NOVEMBER 2019

JOIN THE SWEDISH DELEGATION TO FRANCE – A EUROPEAN AUTOMOTIVE HOTSPOT

FRENCH AUTOMOTIVE SECTOR OVERVIEW



French government invests in electrification (700 M€ in production of batteries) and autonomous vehicles (200 M€ in development)



France committed to reducing CO2 emissions in transport by 29% over the 2015-2028 period



Driving innovation - The automotive industry files the most patents out of all industries in France per year



Ambitious goals - French governmental plans of becoming the leading autonomous vehicle country in Europe



Second largest car industry in Europe and sales of heavy trucks in France +9.8% in 2018 (EUR average +3.2%)

7%

French manufacturers Renault and PSA account for 7% of global automobile manufacturing

SOLUTRANS IS ONE OF THE WORLD'S BIGGEST SHOWS FOR ROAD AND URBAN TRANSPORT, AND SWEDEN IS THE GUEST COUNTRY OF HONOR

ABOUT SOLUTRANS:

- 48 200 visitors (10% international)
- 610 exhibitors
- 200 M€ sales generated by the order intake at the show in 2017
- For the 2019 edition, companies such as Volvo, Scania, Michelin, Renault, IVECO, Mercedes Benz, Volkswagen, MAN, DAF, Thermo King, among others, have already confirmed their participation and presence
- Excellent platform for stakeholder meetings
- Sweden is the guest country of honor: Sweden and the Swedish delegation will profit from unique visibility before and during SOLUTRANS

JOIN THE SWEDISH DELEGATION TO SOLUTRANS

- ✓ Access to the Swedish delegation stand, centrally located in the exhibition hall
- ✓ Opportunity to participate in seminars at SOLUTRANS to showcase your products and services
- ✓ Visibility in communication by SOLUTRANS, the Swedish Embassy in France and Business Sweden, as well as in the daily newspaper at the trade fair for enhanced Brand Awareness
- ✓ Access to networking events to meet stakeholders
- ✓ Option to receive B2B meeting support from Business Sweden prior to the show

PLEASE CONTACT US FOR MORE INFORMATION:

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